

Message Text

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TO AMEMBASSY BUDAPEST PRIORITY

AMEMBASSY WARSAW

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E.O. 11652: NA

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SUBJECT: GEORGIA IOGA TRADE MISSION TO HUNGARY AND

--- POLAND, SEPTEMBER 21 - OCTOBER 3, 1975

REF: STATE 141789

1. USDOC UNDERSTANDS GEORGIA DEPARTMENT OF COMMUNITY DEVELOPMENT OFFICER, CHARLES T. WHITE JR., DURING HIS RECENT VISIT, DEVELOPED WITH POST'S COMMERCIAL OFFICER THE FOLLOWING PRODUCT CATAGORIES AS HAVING LOCAL MARKET INTEREST:

1. FOOD AND VEGETABLE PROCESSING AND PACKAGING EQUIPMENT
2. POULTRY PROCESSING AND PACKAGING EQUIPMENT
3. BREEDING CATTLE
4. CONVEYOR BELTS
5. SPECIALIZED RAILROAD EQUIPMENT
6. ELECTRICAL CONDUIT
7. EEG AND POULTY PRODUCTION EQUIPMENT

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2. PARTIAL LIST OF MISSION PARTICIPANTS FOLLOWS: FRED A. DURAND, PRESIDENT DURAND-WAYLAND INC., (FRUIT AND VEGE-TABLE PACKING EQUIPMENT; FIELD EQUIPMENT CONSISTING OF AIR

SPRAYERS, NUT HARVESTERS AND AUTOMATIC PRUNING EQUIP-

MENT), SEEKING DIRECT SALES OPPORTUNITIES AND/OR AN AGENCY AGREEMENT. CARLOS KINSEY, VICE PRESIDENT, TATUM FARMS, (PROVIDING A COMPLETE LINE OF POULTRY BREEDING EQUIPMENT AND TECHNOLOGY); RODGER SCHOERNER, SENIOR VICE PRESIDENT SOUTHWIRE CO., (CONTINUOUS CASTING ROLLING TECHNOLOGY; ALUMINUM ALLOYS FOR ELECTRICAL APPLICATIONS TO REPLACE ELECTRICAL WIRING CABLES IN COPPER, ALUMINUM AND STEEL), SEEKING DIRECT SALES, AGENCY, JOINT VENTURE, DISTRIBUTORSHIP OR LICENSING ARRANGEMENT. RICHARD BIRD, MARKETING MANAGER UNILOK BELTING DIVISION, GEORGIA DUCK AND CORDAGE MILL (CONVEYOR BELTING FOR FOOD MANUFACTURES, LIMBER AND PULPWOOD INDUSTRIES, GRAIN ELEVATORS, FARM MACHINERY MANUFACTURES, FERTILIZER MANUFACTURES, PACKAGE HANDLING AND MINING), SEEKING DIRECT SALES OR LICENSING AGREEMENTS. HULAND HALL, PRESIDENT GAINESVILLE MACHINERY CO., (POULTRY PROCESSING EQUIPMENT), SEEKING DIRECT SALES AND LICENSING AGREEMENTS. RECRUITMENT FOR THE MISSION CONTINUES.

3. WITH POST'S INDORSEMENT OF PRODUCT CATEGORIES LISTED ABOVE AND FIRMS SIGNED TO DATE, COMMERCE WOULD PLAN TO SEND A COMMERCE DEPARTMENT ADVANCE OFFICER TO ASSIST IN MAKING ADVANCE PREPARATIONS FOR THE MISSION. OFFICER WOULD REMAIN OVERSEAS TO BRIEF THE MISSION AT ITS FIRST STOP THEN RETURN TO WASHINGTON. NAME OF THE OFFICER AND HIS ITINERARY WOULD BE FURNISHED AT AN EARLY DATE.

4. INFORMATION RECEIVED FROM GEORGIA GROUP INDICATES THE LIEUTENANT GOVERNOR, ZELL MILLER, AND NOT THE GOVERNOR WOULD ACCOMPANY THE MISSION. POSTS WOULD RECEIVE CATALOGUES AND INFORMATION SHEETS VIA DIPLOMATIC POUCH IN THE NEXT FEW WEEKS.

5. POSTS' ARE REQUESTED TO RESPOND WITH THIS INDORSE-
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MENT SOONEST, SO COMMERCE MAY PROCEED WITH PLANS FOR COMMERCE ADVANCE OFFICER TRAVEL ETC. KISSINGER

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